



WHY WINDOWS 10 PRO IS THE RIGHT CHOICE FOR YOUR BUSINESS

Still using Windows 7? Then it may be time to start thinking about an upgrade. The popular Operating System is now nearly ten years old. In January 2020, support will end and Windows 7 will quickly become a security risk for your business.

Fortunately, there has never been a better time to embrace the replacement. Windows 10 was built to improve on the best bits of Windows 7, and be compatible with everything that was built for Windows 7, whilst replacing the systems that weren't so good. The unique blend of security and capability it offers make it a compelling package.

Here's the key points you need to know:

- **Windows 7 security updates end in January 2020.** After that, new vulnerabilities won't be fixed by Microsoft. Windows 10 Pro is the most secure Windows yet, with regular security updates and powerful Windows Defender technology
- **Modern devices running Windows 10 Pro are faster and more efficient.** A four-year-old device would only be half as fast. Older devices running Windows 7 will be even further behind
- **Windows 10 Pro is the ultimate version of Windows.** It's designed to be definitive. No more editions to upgrade to. Just regular, incremental updates to keep it at the cutting edge for the foreseeable future
- **Collaboration is easier than ever.** Because Windows 10 Pro is designed to work seamlessly with cloud technology, accessing and working with colleagues around the world has never been simpler
- **New Windows 10 Pro devices will save businesses money.** That's not just because of their increased efficiency. They're more reliable and longer lasting than older devices running Windows 7, which will need aftermarket security updates to stay safe for use anyway. Over their lifespan, they will save businesses significant sums

Of course, there are more benefits to Windows 10 Pro than we could fit here. So if you'd like to know more, speak to us today about what the OS and new devices could do for your business.

Don't leave it until it's too late.